

Headhunting Company vs. Job Portal: Hiring in 2023

Congratulations, your company survived ruthless 2022! It was a tough year for many companies in Malaysia and sad reality is only those adaptable to the change managed to walk into the year 2023.

This year, the aim is to generate sales and rebuild what is lost last year. To achieve this, your company decided to hire new employees and so begins a new recruitment task for you.

“Which is better for my company's recruitment task- Headhunting or Job Posting?”

Don't worry, we are here to compare the two options for you. Let's start!

Headhunting Company vs. Job Portal

| Areas | Headhunting | Free Posting |
|---------------|--|---|
| Time | Saves time for HR professional managing many portfolios concurrently. | Great exposure for HR officers new to hiring task because portals are user-friendly to navigate around. |
| Fees | Charges upon successful hiring. Some charge resume or interview scheduling. | Some portals require payment to post jobs or retrieve resumes. |
| Database | Suitable for niche industry or skills. Headhunter access to suitable talent pool. | Reliable for entry level and/or junior level vacancies. Suitable for common vacancies too. |
| Communication | Headhunter assist with end-to-end process (interview scheduling, signing offer letters). | HR officers have to review applicants themselves. Sometimes all you see is irrelevant resumes, thus wasting time. |
| Insights | Headhunter knows what is the current trend among candidates, and able to advice to make your vacancy attractive. | Insights are available on some portals (salary range) but it may not be the latest info of the current market. |

What do you think of the comparison? We hope it is getting clearer which is more suitable for your hiring needs.



Headhunting Company - Seekers

Reaching the suitable candidates

Here is another HR industry secret that Seekers managed to discover - Job Posting only reaches 5% of job seekers! Unbelievable number, right? All the time and effort to post jobs on portal seems wasted.

Don't worry, we want you to reach the remaining 95% of job seekers. To us nothing is more important than to make everyone's life happier, if not easier.

Seekers provide **Premium Headhunting** with best rate in Malaysia so you can skip the hassle of reviewing not suitable resumes. Our headhunters are well equipped with skills and knowledge to hunt qualified job seekers for you.

If you are more comfortable with **Job Posting** but still want benefits of industry insights, you're also in luck as we have [Seekers Headhunting](#) equipped with data driven technology for you.

Thank you for reading this article. We hope with these information you are able to make the right choice to support your company's hiring.

If you need further clarification on the recruitment services Seekers provide, feel free to reach us via email at corpcare@seekers.my or *WhatsApp 011 1632 5702*.

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Our unique approach of combining technology with an extensive database of over 22,000 freelance recruiters allows us to quickly and efficiently identify and locate highly skilled and experienced professional talents best suited for your business goals and needs.

[Learn more](#) about our headhunting services or [contact us](#) to discuss your recruitment needs. We look forward to helping you find the right talents to drive your organisation's growth.